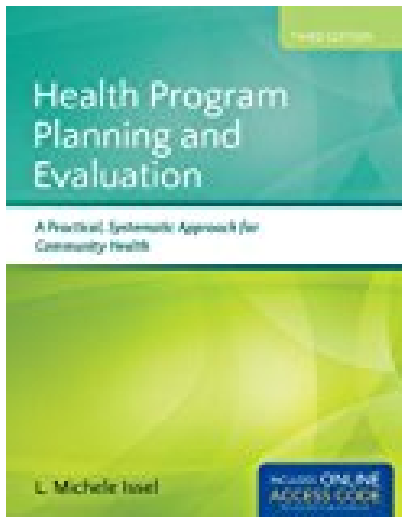


Health Program Planning And Evaluation A Practical Systematic Approach for Community Health



BOOK DETAILS

- Author : L. Michele Issel
- Pages : 576 Pages
- Publisher : Jones & Bartlett Learning
- Language : English
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BOOK SYNOPSIS

In this revision of Health Program Planning and Evaluation, author L. Michele Issel carefully walks the reader through the process for developing, implementing, and evaluating successful community health promotion programs. Featuring reader-friendly, accessible language and practical tools and concepts, this outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. The Third Edition reflects the major changes in the field of community health with updated examples and references throughout. New to this Edition: • New examples and references throughout the book; • New key references to reflect the major changes within the field. • New examples and issues related to global health planning and evaluation • New material about information systems and web-based technology as it applies throughout the planning and evaluation cycle. • New, basic review of the ACA. • Enhanced information related to financing programs and monitoring the program costs • Updated instructor's manual

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