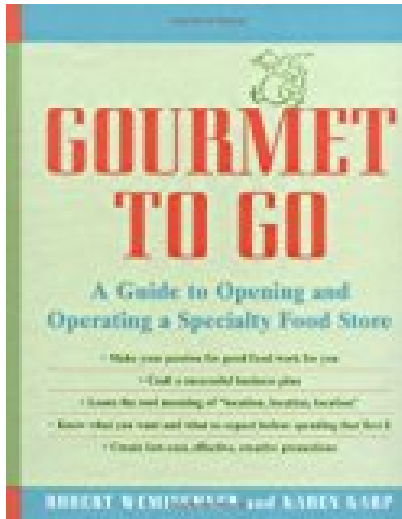


Gourmet to Go A Guide to Opening and Operating a Specialty Food Store



BOOK DETAILS

- Author : Robert Wemischner
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- Publisher : Wiley
- Language : English
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BOOK SYNOPSIS

This is the first professional guide to taking on the takeout gourmet food market. A comprehensive book, giving step-by-step guidance on approaching, getting into and operating a profitable gourmet-to-go business. It begins with finding a concept, choosing the right location and drafting a business plan, and discusses how to deal with designers, builders and contractors.

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